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**PINK SANDS NAMED #2 TOP ATLANTIC OCEAN RESORT BY
CONDÉ NAST TRAVELER'S READER'S CHOICE AWARDS**

Harbour Island, BAHAMAS (November 11th, 2008) – Pink Sands has been awarded by the readers of Condé Nast Traveler as #2 for Top Resorts – Atlantic Ocean in the magazine's 21st Annual Readers' Choice Awards.

The awards are derived from the Condé Nast Traveler Readers' Choice Survey, the largest independent poll of consumers' preferences. Over 32,000 readers voted this year. The distinction is the latest in a long history of awards for the resort Pink Sands, situated on the world-famous Pink Sands beach in the Bahamas.

"We are thrilled with the news, especially given that it's the readers recognizing our resort," said Jacques Brouchier, general manager. "As we strive to always provide the utmost guest experience with the finest rooms, fine dining and personalized service, we will use this award to set the bar even higher for next year!"

Designed by Biba founder Barbara Hulanicki, the unique style sets the tone at Pink Sands as A-listers and guests mingle in the laid-back luxury of the chic pastel-colored cottages scattered throughout lush tropical grounds earning recognition in this prestigious magazine.

Pink Sands, a tropical 18-acre haven, is located on Harbour Island in the Bahamas, amidst the legendary three-mile strip of pink sands where privacy is key. Twenty-five pastel-colored cottages dot the area and include Anichini luxury thread count linens. Also on offer: swimming pool, tennis courts, in-room spa services, along with the trendy beachfront Blue Bar and the Garden Terrace restaurant.

For more information or to make a reservation, call the hotel directly at 242.333.2030 or call toll free at 1.800.407.4776 (from the U.S. or Canada) or +1.401.847.4720 (from outside of the US and Canada) or visit www.PinkSandsResort.com.

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